

May 6, 2010

Dear

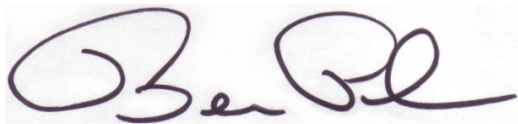
Congratulations on taking a serious step towards becoming a licensed real estate professional.

I would like to introduce you to Florida Luxury Realty. Florida Luxury Realty is among the fastest growing real estate brokerage companies in your market area. For more than 10 years, Florida Luxury Realty has provided our 100+ active real estate agents services such as....

- Comprehensive Training
- Online Office Tools
- Multiple Locations
- One-on-one Mentoring
- A+ BBB Rating
- Awarded Business Of The Year
- In Office Staff Assistance
- 24/7 Broker Support
- Personal Real Estate Website
- 100% Commission Split
- Largest Market Share
- #1 Sales Agency
- Largest Average Sales Price
- Office Equipment Use

Enclosed is some additional information that I encourage you to review. I'm hopeful that you will contact me to learn even more how I can be instrumental and help you make the best decision to launch your new career and be influential of your future success.

Sincerely,



Ben Pietras

Sales Manager

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## **Exciting News!**

### **You're about to launch a successful career in Real Estate.**

The time to choose your real estate company is near and should be carefully considered. The most essential service a broker can provide a newly licensed real estate agent is a well planned and successful training program combined with personal mentoring and support.

As a real estate professional, Florida Luxury Realty is a great place to begin and stay throughout your entire career. Florida Luxury Realty is among the few brokerages who over the test of 10 years has maintained a perfect A+ rating with the Better Business Bureau for quality service to our community. You'll be joining the ranks of over 100 active real estate agents operating within GTAR, Pinellas, and West Pasco Boards who combined have an average length of 11 years experience.

Let me share a few notable unique and rewarding facets we provide new licensee real estate associates just like you.

1. We have developed and teach a successful training system that quickly launches real estate agents to achieve closed transactions.
2. We provide agents a graduated compensation plan where they will earn 100% commission and Florida Luxury Realty does not add on additional franchise, E&O Insurance, marketing, or other junk fees.
3. We retain our rising successful agents based on the company's reputation, market share, tools, services, training, support, and compensation plan and not by a broker/agent agreement that prohibits agents from taking their personal client listings elsewhere should they decide to change.
4. We are as much a technology company as we are a real estate brokerage which provides agents advanced and exclusive technology tools, services, and marketing products that cannot be found anywhere else in the real estate industry.
5. We help agents get started by providing use of yard signs, personalized marketing brochures, flyers, a personal real estate website, virtual tours of their listings, 1-800 numbers, and other lead generating marketing services at no cost or additional referral fees.

We always have an open door policy and invite all real estate agents to participate in any of our engaging training classes and experience how we help agents achieve results even before making a decision to join us.

It is a fact that taking a few extra minutes is worth the small investment of time to learn about the opportunity you can give yourself by discovering everything that Florida Luxury Realty can do for you.

**Learn more about Florida Luxury Realty online at [www.DiscoverFLR.com](http://www.DiscoverFLR.com).**

